



Samantha Nieder

Learning & Development Consultant

Department

Human Resources

Tel: (269) 364-4761

Email: samantha.nieder@yagroup.com

Locations

Detroit, MI

Biography

Samantha Nieder is a creative and collaborative Learning & Development Consultant with a broad background in organizational development, marketing, and human resources. With a Bachelor's degree in Advertising, she brings a unique blend of creativity, communication skills, and strategic thinking to her instructional design work.

Professional Experience

- 2024 - Current | Learning & Development Consultant | YA Group
- 2023 - 2024 | Creative Consultant | Freelance
- 2022 - 2023 | Instructional Designer & LMS Administrator | Branch Insurance
- 2021 - 2022 | Senior Instructional Designer | Lighthouse Property Insurance Corporation
- 2019 - 2021 | Instructional Designer | Lighthouse Property Insurance Corporation
- 2016 - 2019 | Graphic Designer | Lighthouse Property Insurance Corporation
- 2013 - 2016 | Sales Representative & Trainer | Softrock, Inc.

Education

- Western Michigan University, Haworth College of Business - Bachelor of Business Administration - Advertising and Promotion - Kalamazoo - Michigan